

Program Name: GRAPHIC DESIGN

Host School: Glenunga International High School



National Qualification: CUV30311 Certificate III in Design Fundamentals

RTO Code: 41026

Program Description: This course focuses on developing the skills necessary for graphic design. These skills include understanding the design brief, idea generation and development, and refinement and presentation. Projects may include illustration, pamphlets, packaging, posters and magazine layouts. Computer programs used include Photoshop, Illustrator and InDesign. Students will attend two full day photography workshops where they will learn skills in digital photography for design. The course is delivered in association with TAFE SA. Students may be required to complete an application form as part of the enrolment process.

Pathway: This certificate may lead to the completion of the Certificate IV in Applied Design and further study in a Diploma in Advertising/Graphic Design or Advanced Diploma in Advertising/Graphic Design at TAFE. It may also lead to study in a Bachelor of Visual Communication at the University of South Australia.

SACE Credits: Stage 2, 75 credits

Course Length: Year (36 weeks)

Training Day & Time: Thursday, 2:00 – 5:30pm

Commencement Date: Week 2, Term 1 2018

Special Requirements: Computer access, Photoshop and Adobe Illustrator programs

Program Cost (per student): 0.2 DECD enrolment plus \$350 materials and services fee

GST: \$35

Workshop Fee \$150 (2 days)

Total Cost (per student): \$500

Location: Glenunga International High School, L'Estrange Street, Glenunga SA 5064
Take Bus 100 Circle Line along Portrush Road to Stop 13, then walk west down Queen Street (approx. 500m) to the school. If travelling along Glen Osmond Road (Bus 161, 166 and others), get off at Stop 8 and walk along Conyngham Street (approx. 200m) to the school.

Program Provider Contact: Mr Alex Turnbull (VET Coordinator), Ms Julianne Hall Ph: (08) 8379 5629

Program Content:

Code	Name	Nominal Hours
BSBWHS201A	Contribute to health and safety of self and others	20
BSBDES302A	Explore and apply the creative design process to 2D forms	50
BSBDES303A	Explore and apply the creative design process to 3D forms	50
BSBDES301A	Explore the use of colour	40
BSBDES201A	Follow a design process	40

CUVACD301A	Produce drawings to communicate ideas	80
BSBDES304A	Source and apply design industry knowledge	20
CUVPHI302A	Capture photographic images	50
CUVGRD301A	Prepare files for publication	50
CUVPRP301A	Produce creative work	45
BSBITU309A	Produce desktop published documents	50
ICPPP221C	Select and apply type	30
Total Nominal Hours		525

Work Placement Requirements: N/A

Class Size: 20 maximum